



Goldline

The Choice of Champions



 **2023-2024**



Making an Impact

The launch of our new **Impact Broom** has proven to be a great success! Already it has been used in events at all levels of play, winning everything from local club championships to multiple events in the Grand Slam of Curling.

We have already seen them used in the Scotties, the Brier, the Men's World Championships and Mixed Doubles World Championships. They are trusted by some of the top university programs in the world, and won gold at the Canada Winter Games and U SPORTS Championship.

What's New?

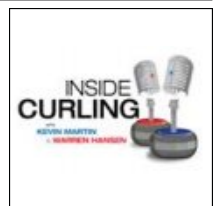
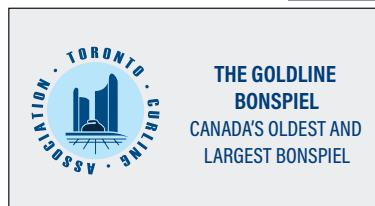
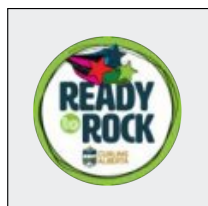
Our goal is to make the incredibly effective new Impact broom available to as many curlers as possible. In the 2023-2024 season we are introducing the **Fiberlite Impact Broom**, adding maximum performance to what is already the world's most popular line of curling brooms. *See page 7.*

Our new *Momentum* series of shoes has also been extremely well received. We are excited to launch three new designs in the Momentum series, with **Dash, Dart and Charge** available this season. *See page 4.*

Sometimes a Personal Broom Bag simply isn't enough. Carry everything for your whole team in Goldline's new **Team Bag**. *See page 14.*



Our Partnerships



*As the founding partner, we are proud to announce the evolution of **UnitedWeCurl**. They are now a registered not-for-profit operating at arms length from Goldline, with our complete support in their goals and vision. We are honoured to share this update from them.*



We at **UnitedWeCurl** came together in a time of need, to commune, to heal, and to advocate for change in the face of racial injustice.

Our goal is create safe spaces for those who have not experienced that special quality, where they can see themselves and express their entirety with the empathy and caring of a supportive community. We want to ensure everyone's experience matches those feelings of fun, joy, and social bonding free of discrimination due to race, religion, physical ability or lifestyle. We believe in fostering a passion for the game playing the sport we love: to connect and learn about each other, and elevate curling to new heights.

When you donate to **UnitedWeCurl**, all proceeds are used to support our programs and operations. As a not-for-profit, we are committed to using your generosity to achieve our vision: **to change our world through curling.**

GET INVOLVED!

Please visit us at www.unitedwecurl.com for more information or to support our programs.



Shop all **#UnitedWeCurl** brooms and apparel at goldlinecurling.com





Build Your Momentum

MOMENTUM

DASH

For men & women

NEW!



MOMENTUM

DART

For men & women

NEW!



MOMENTUM

CHARGE

For men & women

NEW!



Protective lace cover makes sliding smooth for controlled momentum

ALL MOMENTUM SHOES INCLUDE A SET OF GRIPPER DISCS

SLIDING DISCS

Speed 8
Speed 11



REPLACEMENT GRIPPER DISCS



G50 SHOES

The G50 line is wrapped in our signature IceKnit fabric providing lightweight, durable insulation for warmth and flexibility.

CYCLONE
Speed 11



STORM
Speed 8



CHINOOK
Speed 5



SWAGGER
Double Gripper



TUFF TOE D.I.Y. KIT

Multisport Toe Coat Kit - Covers 3 to 6 Shoes

TUFF TOE APPLICATION

Single Coat Applied by Goldline



Get on the ice and make an

IMPACT

CARBON FIBER IMPACT
with GRIP ZONE TECHNOLOGY
1" or 1-1/8"

Tested and proven to
maximize performance
for carry, hold and carve.



LAURENS HOEKMAN - TEAM NETHERLANDS



Carbon Fiber Impact
Brooms feature

GRIPZONE
TECHNOLOGY

*Certified to meet WCF Specifications
when paired with an Impact Pro Sleeve.*

Learn more at goldlinecurling.com

CARBON FIBER





FIBERLITE

FIBERLITE IMPACT 1" or 1-1/8"

Tested and proven to
maximize performance
for carry, hold and carve.

*Certified to meet WCF
Specifications when
paired with an Impact
Pro Sleeve.*

*Learn more at
goldlinecurling.com*



RACHEL HOMAN - 12-TIME GRAND SLAM CHAMPION



IMPACT

INDIVIDUALLY REPLACEABLE COMPONENTS

The **Impact** components are sold separately to allow you to upgrade your existing broom by building the complete head system or replacing individual parts as needed.



IMPACT HEAD 1" or 1-1/8"

Same quick release hosel as the Goldline Air and Air X Heads.



IMPACT BASE

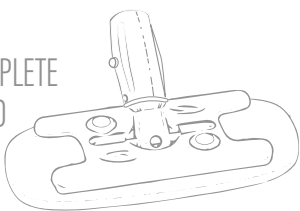
Two-part pad base.



IMPACT FOAM

Closed cell, PU foam helps to power the performance of the Impact head.

COMPLETE HEAD



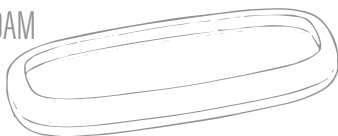
HEAD



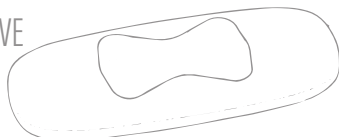
BASE



FOAM



SLEEVE



IMPACT REC SLEEVE 7 colour ways

Durable and effective – lasts for approximately 25 games, or a full season of weekly play.

IMPACT PRO SLEEVE

WCF approved and can be used in any competitive play that requires WCF certified equipment.

